

## SFTI® One Network, Multiple Markets



## A Single Connection to Global Markets from your Equinix Data Center

We have partnered with Equinix to offer customers streamlined connectivity to top trading venues across the Americas, Asia and Europe – easily accessible from your existing space in any of the SFTI-enabled Equinix facilities in New York (NY1, NY5), Chicago (CH1), London (LD4), Frankfurt (FR2), Singapore (SG1), Hong Kong (HK2) and Tokyo (TY3).

NYSE Technologies has built out the SFTI® network into each of these Equinix data centers (SFTI Access Node at TY3 only), enabling you to cross-connect into a multi-market network infrastructure.

#### WHAT DOES SFTI CONNECTIVITY OFFER ME?

- A single point of access to connect to more than 60 global market venues & trading services –
  tap into liquidity across multiple asset classes, multiple regions and multiple venues, all from
  one SFTI port
- Ability to inter-connect with over 350 members on the resilient SFTI network, the secure network
  of choice for the global financial community
- High-speed/low-latency access to core NYSE Equities & Options Markets, offering a direct low latency route to NYSE trading engines and NMS/OPRA data housed in Mahwah and Basildon
- Agility in accessing new global markets improve your time to market with turnkey access to new services once connected to the SFTI backbone and benefit from the local knowledge and experience of the SFTI team already familiar with these markets
- Lower my infrastructure bill for multi-market access leverage the established world-class SFTI infrastructure to reduce the total cost of ownership for global growth of your trading operations

### FLEXIBLE. CUSTOMIZABLE CONNECTIVITY

Your appointed NYSE Technologies account representative will work with you to...

- 1. Choose your preferred SFTI bandwidth connections available in 10Mb\*, 100Mb\*, 1Gb, 5Gb and 10Gb ports (\*10Mb/ 100Mb option at SG1 & HK2 only; SFTI connectivity at TY3 via Virtual Control Circuit)
- 2. Select additional venues or services you have the flexibility to add more venues at any time

# FREE INSTALLATION + 10% DISCOUNT

Discount Applicable to Monthly Recurring Charges

For new SFTI Services Ordered by Sept 30, 2013

### SPECIAL PROMOTIONAL OFFER - SIGN UP BY SEPTEMBER 30, 2013!

Discuss your connectivity options and benefit from waived installation fees and 10% discount on new SFTI services! Reach out to your Equinix account representative or contact NYSE Technologies directly:

Call: US +1 646 525 3300 EU +44 (0)20 7379 2461

**Singapore** +65 6501 4105 **HK** +852 3973 6457

Email: NYSE-Technologies-Sales@nyx.com



## A single SFTI® connection to over 60 markets globally including...



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